



LIST OF DOCUMENTS CITED BY APPLICANT  
TO COMPLY WITH 37 C.F.R. 1.56

U.S. DEPARTMENT OF COMMERCE  
PATENT AND TRADEMARK OFFICE

ATTY. DOCKET NO.  
DEM1P009

SERIAL NO.  
10/007,002

APPLICANT

NEAL

FILING DATE  
11/30/01

GROUP  
3629

### U.S. PATENT DOCUMENTS

EXAMINER INITIAL*		DOCUMENT NUMBER	DATE	NAME	CLASS	SUBCLASS	FILING DATE IF APPROPRIATE
<i>MC</i>	AA	6,965,867	11/15/05	Jameson			
	AB	6,934,931	08/23/05	Plumer et al.			
	AC	6,910,017	06/21/05	Woo et al.			
	AD	6,826,538	11/30/04	Kalyan et al.			
	AE	6,735,572	05/11/04	Landesmann			
	AF	6,731,998	05/04/04	Walser et al.			
	AG	2003/0177103	09/18/03	Ivanov et al.			
	AH	6,546,387	04/08/03	Triggs			
	AI	2002/0198794	12/26/02	Williams et al.			
	AJ	2002/0123930	09/05/02	Boyd et al.			
	AK	2002/0116348	08/22/02	Phillips et al.			
	AL	2002/0107819	08/08/02	Ouimet			
	AM	6,405,175	06/11/02	Ng			
	AN	2002/0042739	04/11/02	Srinivasan et al.			
	AO	2002/0023001	02/21/02	McFarlin et al.			
	AP	5,615,109	03/25/97	Eder			
	AQ	5,521,813	05/28/96	Fox et al.			
	AR	5,212,791	05/18/93	Damian et al.			
	AS	5,189,606	02/23/93	Burns et al.			
	AT	4,744,026	05/10/88	Vanderbei			
<i>MC</i>	AU	3,017,610	01/16/62	Auerbach et al.			

### OTHER DOCUMENTS (Including Author, Title, Date, Pertinent Pages, Etc.)

<i>MC</i>	BA	"KhiMetrics Helps Retailers Increase Margins With Two New Tools for Their Retail Revenue Management Application Suite." PR Newswire, March 1, 2001.
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EXAMINER

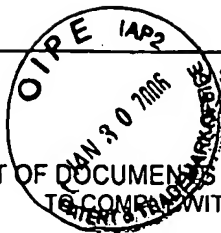
DATE CONSIDERED

4-1-06

\*EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609; Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.



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OTHER DOCUMENTS (Including Author, Title, Date, Pertinent Pages, Etc.)			
	BB	"KhiMetrics and Retek Form Marketing Alliance for Comprehensive Retail Pricing Solution." PR Newswire, February 19, 2001.	
	BC	Barth, Brad. "ShopKo Holds the Price Line." Daily News Record, page 10, October 4, 2000.	
	BD	Barth, Brad, "Shopko Tests Automated Markdowns", WWD 10/04/00, pages 1-3.	
	BE	"Manugistics Agrees to Acquire Talus Solutions." PR Newswire, September 21, 2000.	
	BF	"Goodyear Implements Trilogy's MultiChannel Pricing Solution as Its Enterprise-Wide E-Pricer Platform." Business Wire, page 2286, June 27, 2000.	
	BG	"IMRglobal Signs New Product Implementation Agreement with Retek to Improve Retail Pricing and Markdown Process." Business Wire, page 1590, June 7, 2000.	
	BH	Cook, Martie, "Optimizing Space and Sales with Markdown Software", Office.com, 05/31/2000, page 1.	
	BI	"New Tools for Modeling Elasticity, Optimizing Prices and Collecting Live Pricing from the Web to Debut at Retail Systems 2000 in Chicago." Business Wire, page 1484, April 18, 2000.	
	BJ	"Essentus and Spotlight Solutions Partnership Delivers Precise Markdown Decisions", Business Wire, 04/17/00, 3 pages.	
	BK	Melcer, Rachel, "Local Tech Firm Creates Retail Markdown Tool", Business Courier online, 03/24/00, pages 1-4.	
	BL	Technology Strategy Incorporated, <a href="http://www.grossprofit.com">www.grossprofit.com</a> , 03/02/00, pages 1-20.	
	BM	Kadiyali et al., "Manufacturer-retailer Channel Interactions and Implications for Channel Power: An Investigation of Pricing in Local Market", Marketing Science, Spring 2000, V. 19, Issue 2.	
	BN	Andrew B. Gelman et al., "Bayesian Data Analysis", pgs. 439-455, Chapman & Hall/CRC, First Edition 1995, Reprinted 2000.	
	BO	Smith et al., "A Discrete Optimization Model for Seasonal Merchandise Planning." Journal of Retailing, vol. 74, no. 2, page 193(29), Summer 1998.	
	BP	Flanagan, David, "Javascript: The Definitive Guide, 3 <sup>rd</sup> Edition," published by O'Reilly in June 1998 (ISBN 1-56592-392-8) section 14.8.	
	BQ	Berners-Lee, T., "Hypertext Markup Language 2.0 Working Paper," Nov 1995 (pages 1-3).	
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BR	Tellis, Gerard J., and Fred S. Zufryden, "Tackling the Retailer Decision Maze: Which Brands to Discount, How Much, When and Why," <i>Marketing Science</i> , Vol. 1, No. 34, 1995 (pages 271-299).
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BS	Abraham, Magid M. and Leonard M. Lodish, "Promoter: An Automated Promotion Evaluation System," <i>Marketing Science</i> , Vol. 6, No. 2, 1987 (p. 101-123).
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BT	Little, John D. C., "Brandaidd: A Marketing-Mix Model, Part 1: Structure," Operations Research, Vol. 23, No. 4, July-August 1975 (p. 628-655).
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BU Cerf, Vinton G. and Robert E. Kahn, "A Protocol for Packet Network Interconnection," IEEE Transactions on Communications COM-22, May 1974, (p. 637-648).

BV Hillier, Frederick S., et al., "Introduction to Operations Research", McGraw-Hill, Inc., 1995, Sixth Edition, pages 1-14.

**EXAMINER**

DATE CONSIDERED

4-1-08

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